

## PRIVACY POLICY

**Last Updated: February 2026**

At **VerdictAuto**, we value your privacy as much as your confidence in buying a car. This policy explains how we handle your data during our launch and verification phase.

### 1. Data We Collect

We only collect the information necessary to provide our service. This typically includes:

- **Contact Data:** Your email address (collected when you join the waitlist or request a report).
- **Interest Data:** The specific car make/model you are interested in.
- **Technical Data:** Your IP address and how you interact with our site (used to improve our platform experience).

### 2. How We Use Your Data

We use your information to:

- **Notify You:** Send updates when an owner-match for your specific vehicle is verified.
- **Deliver Reports:** Send the "Owner Consensus" reports you requested.
- **Exclusive Offers:** Apply your "First-Mover" discounts and credits to your future account.
- **Improve Service:** Analyze which car models are in high demand so we can prioritize our vetting process.

### 3. The Legal Basis for Processing

- **Consent:** When you enter your email to "Hold your place in line," you are giving us clear consent to contact you about that service.
- **Legitimate Interest:** We process your data to fulfill your request for research and to maintain the security of our website.

### 4. Data Sharing & Security

- **No Selling:** We **never** sell your data to third-party dealerships or insurance companies.
- **Third Parties:** We only share data with essential service providers (e.g., our email delivery system) who are also GDPR compliant.

- **Protection:** We use industry-standard encryption to ensure your email remains private.

## 5. Your Rights

Under UK GDPR, you have the right to:

- **Access:** Ask us for a copy of the data we hold on you.
- **Forget:** Ask us to delete your email from our waitlist at any time.
- **Withdraw:** Opt-out of marketing emails via the "Unsubscribe" link in any of our communications.

## 6. Contact Us

If you have questions about your data or wish to exercise your rights, please contact us at [contact@verdictauto.com](mailto:contact@verdictauto.com)

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